

CORPORATE MEMBER PLAN

2011

An long term alliance to find the cure for leukaemia,
a seal of social commitment.



“I always thought that if there was one chance in a million, then it would be mine” Josep Carreras



Who are we?

We are a private foundation with a clear objective: **“To work towards the day when leukaemia will be a curable disease for all and in all cases”**.

Background

We have more than 20 years experience and an international background with independent headquarters in Spain, the United States, Germany, and Switzerland.

Science and Future

We base our focus around the financing of **scientific research** to improve the future for leukaemia patients and one day find a cure. We administer the Bone Marrow Donor’s Registry (REDMO).

Independence

We are financed thanks to the periodic support from our members; donations; legacies; and especially the concerts and benefit recitals of our President José Carreras.

Social Commitment

The **commitment to the patient** is our fundamental priority. We offer support to hospitals, provide free medical consultations and a network of welfare flats which improve the quality of life of patients and their families.

Each year in Spain, **5,000 new cases of leukaemia** are diagnosed.

Leukaemia is the most common form of cancer in children, making up 75% of infantile cancer.

The cure rate has improved a lot but **1/4 of the children and 1/2 of the adults** suffering from leukaemia still do not survive.

3 in every 4 people that require a transplant do not have a compatible family member.

In Spain, there are only **84,000** bone marrow donors out of **14 million** worldwide.



To be a Corporate member

When a business decides to make a periodic donation to become a **partner in the search for leukaemia's cure**, they show their commitment to a **better future** for all leukaemia patients.

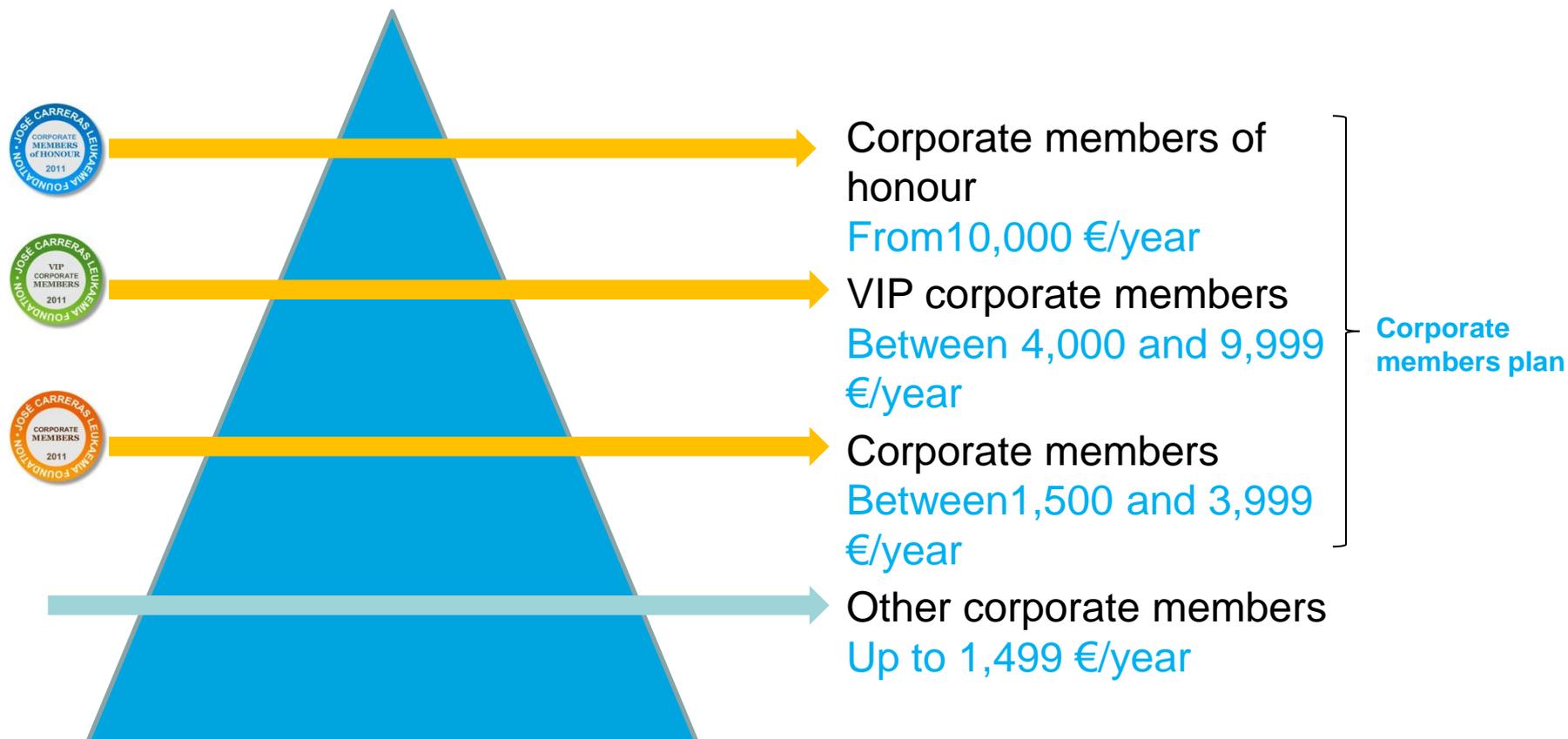
With a 23 year history the José Carreras Foundation values immensely ,the **trust** and **loyalty** to its cause.

For that reason our corporate members are a **source of pride**, and we want to communicate and share that fact with society.



“Corporate Member” plan

This project organises our corporate members into 3 separate categories based on the annual contribution they make; from a start base of 1,500€.



“CORPORATE MEMBER” plan

This plan offers special recognition to the corporate members that commit to an annual donation of 1,500€ or more. A new section on the Foundation’s webpage has been created in order to better communicate the alliance of these businesses with the fight against leukaemia. In addition, we will carry out the following actions of recognition:



Corporate member of honour
From 10,000 €/year

VIP corporate member
Between 4,000 and 9,999 €/year

Corporate member
Between 1.500 and 3.999 €/year

WEB: Logo with a link to another part of the Foundation’s website which describes the business in much more detail, with photos, links and text.

WEB: Logo with a link to the website of the business.

WEB: Name of the business in a list with a link to the website of the business.

“Corporate member of honour” digital seal (relating to the specific year) to put on the website of the business and in their annual report.

“VIP corporate member” digital seal (relating to the specific year) to put on the website of the business and in their annual report.

“Corporate member” digital seal (relating to the specific year) to put on the website of the business.

Diploma signed personally by José Carreras.

Diploma signed by the director of the José Carreras Foundation.

Diploma signed personally by José Carreras.

JOSÉ CARRERAS
LEUKAEMIA
FOUNDATION

Belén Roldán González
Corporate Alliances

C/Muntaner, 383 2^o2^a
08021 Barcelona
Tel. 93 414 55 66
Fax. 93 201 05 88

belen.roldan@fcarreras.es

www.fcarreras.org